

**FIELD XIII: RHETORIC**  
**Revised: December 2018**  
**Effective: January 2020**

**STATEMENT OF EXPECTATIONS**

The Field XIII candidacy exam in Rhetoric envisions the field to include the study of rhetoric in the classical and other historical periods, along with the study of rhetoric in contemporary contexts and in an age of new media. Successful candidates will demonstrate the ability to describe accurately, synthesize, and critique work ranging from Plato to present-day scholarship and theory. Successful candidates will write coherent essays that respond directly to questions posed, argue a point, place readings in dialog with one another, and demonstrate a deep understanding of rhetorical issues.

**General Overviews**

Kennedy, George A. *Classical Rhetoric and Its Christian Secular Tradition from Ancient to Modern Times*, 2<sup>nd</sup> ed. University of North Carolina Press, 1999.

Conley, Thomas. *Rhetoric in the European Tradition*. University of Chicago Press, 1994.

**History of Rhetoric**

Baca, Damien. *Metiz@ Scripts, Digital Migrations, and the Territories of Writing*. Palgrave, 2008.

Burke, Kenneth. *A Rhetoric of Motives*. University of California Press, 1969.

Bizzell, Patricia, and Bruce Herzberg. *The Rhetorical Tradition: Readings from Classical Times to the Present*, 2<sup>nd</sup> ed. The following selections only:

- *General Introduction*
  - Classical
  - *Dissoi Logoi*
  - Isocrates, *Against the Sophists*
  - Plato, *Gorgias & Phaedrus*
  - Aristotle, from *Rhetoric*
  - Cicero, from *De Oratore*
  - Quintilian, from *Institutes of Oratory*
  - Medieval
  - Augustine, *On Christian Doctrine, Book IV*
  - Robert of Basevorn, from *The Form of Preaching*
  - Christine de Pizan, from *The Book of the City of Ladies & The Treasure of the City of Ladies*
  - Renaissance
  - Desiderius Erasmus, from *Copia: Foundations of the Abundant Style*

- Thomas Wilson, from *The Arte of Rhetorique*
- Margaret Fell, *Women's Speaking Justified, Proved, and Allowed by the Scriptures*  
Enlightenment
- Mary Astell, from *A Serious Proposal to the Ladies, Part II*
- Giambattista Vico, from *On the Study Methods of Our Time*
- George Campbell, from *The Philosophy of Rhetoric*  
19th Century
- Richard Whately, from *Elements of Rhetoric*
- Frederick Douglass, from *Narrative, Bondage and Freedom & Life and Times*
- Frances Willard, from *Women in the Pulpit & Women and Temperance*
- Alexander Bain, from *English Composition and Rhetoric*
- Friedrich Nietzsche, *On Truth and Lies in a Nonmoral Sense*  
Modern & Postmodern
- Mikhail Bakhtin, from *The Problem of Speech Genres*
- I.A. Richards, from *The Philosophy of Rhetoric*
- Richard Weaver, *Language is Sermonic*
- Michel Foucault, from *The Archaeology of Knowledge*
- Wayne Booth, from *Modern Dogma and the Rhetoric of Assent*
- Henry Louis Gates Jr, from *Signifying Monkey, Language of Signifying & Orders of Meaning*
- Gloria Anzaldúa, from *Borderlands/La Frontera*

Enoch, Jessica. *Refiguring Rhetorical Education: Women Teaching African American, Native America, and Chicano/a Students, 1865-1911*. Southern Illinois University Press, 2008.

Gaillet, Lynee, and Winifred Horner. *The Present State of Scholarship in the History of Rhetoric: A Twenty-First Century Guide*. University of Missouri Press, 2010.

Garston, Bryan. *Saving Persuasion: A Defense of Rhetoric and Judgment*. Cambridge: Harvard University Press, 2006.

Glenn, Cheryl, *Rhetoric Retold: Regendering the Tradition from Antiquity Through the Renaissance*. Southern Illinois University Press, 1997.

Habermas, Jurgen. *Theory of Communicative Action, Vols 1 and 2*. Beacon Press, 1985.

Lakoff, George. *Thinking Points: Communicating our American Values and Vision*. New York: Farrar, Strauss and Giroux, 2006.

Jarratt, Susan, *Rereading the Sophists: Classical Rhetoric Refigured*. Southern Illinois University, 1998.

Jost, Walter, and Wendy Olmsted. *A Companion to Rhetoric and Rhetorical Criticism* (Part I "Rhetoric in Its Place and Time," and Part II, "Rhetoric's Favorite Places"). Malden, MA: Blackwell Publishing Ltd., 2006.

Lipson, Carol, and Roberta Binkley. *Ancient Non-Greek Rhetorics*. Parlor Press, 2009.

Ong, Walter J., *Orality and Literacy*. Routledge, 2002.

Perelman, Chaim and Lucie Olbrechts-Tyteca. *The New Rhetoric: A Treatise on Argumentation* University of Notre Dame, 1971.

Ratcliffe, Krista. *Rhetorical Listening: Identification, Gender, Whiteness*. Carbonale: Southern Illinois University Press, 2006.

Toulmin, Stephen E., *The Uses of Argument*. Cambridge University Press, 2003.

Yancey, Kathleen Blake, Ed.. *Indigenous and Ethnic Rhetorics*. Special Issue of *College Composition and Communication*. 63(1). 2011.

### **Digital Rhetoric**

Banks, Adam. *Digital Griots: African American Rhetoric in a Multimedia Age*. Southern Illinois University Press, 2011.

Bolter, Jay David. *Writing Space: Computers, Hypertext, and the Remediation of Print*. 2<sup>nd</sup> edition. Routledge, 2001.

Brooke, Collin, *Lingua Fracta: Toward a Rhetoric of New Media*. Hampton Press, 2009.

Eyman, Douglas. *Digital Rhetoric: Theory, Method, Practice*. University of Michigan, 2015.

Gries, Laurie. *Still Life with Rhetoric: A New Materialist Approach for Visual Rhetorics*. University Press of Colorado, 2015

Gurak, Laura. *Persuasion and Privacy in Cyberspace*. Yale University Press, 1999.

Lanham, Richard. *The Economics of Attention: Style and Substance in the Age of Information*. University of Chicago Press, 2007.

Porter, James E. "Rhetoric in (as) a Digital Economy." In *Rhetorics and Technologies: New Directions in Communication*. Eds, Stuart A. Selber and Carolyn R. Miller. University of South Carolina Press, 2010. 173-197.

Potts, Liza. *Social Media in Disaster Response*. Routledge, 2013.

Ridolfo, Jim and William Hart-Davidson, Eds. *Rhetoric and the Digital Humanities*. University of Chicago Press, 2015.

Warnick, Barbara and David S. Heineman. *Rhetoric Online: The Politics of New Media*. 2<sup>nd</sup> edition. Peter Lang, 2012.

Zappen, James P. "Digital Rhetoric: Toward an Integrated Theory." *Technical Communication*

*Quarterly* 14.3 (2005): 319-25.

### **Rhetorical Situation**

Biesecker, Barbara. "Rethinking the Rhetorical Situation from Within the Thematic of Difference." *Philosophy and Rhetoric* 22.2 (1989): 110-130.

Bitzer, Lloyd F., "The Rhetorical Situation." *Philosophy and Rhetoric* 1 (Winter 1968): 1-14.

Cosigney, Scott. "Rhetoric and Its Situations." *Philosophy and Rhetoric* 7.3 (1974): 175-186.

Edbauer, Jennifer. "Unframing Models of Public Distribution: From Rhetorical Situation to Rhetorical Ecologies." *Rhetoric Society Quarterly* (2005): 5-24.

Rickert, Thomas. *Ambient Rhetoric: The Attunements of Rhetorical Being*. University of Pittsburgh Press, 2013.

Vatz, Richard E., "The Myth of the Rhetorical Situation." *Philosophy and Rhetoric* 6.3 (1973): 154-61.